



Community Profile

Nason city, IL (1751726)
Place

Nason city, I...

Population Summary	
2000 Total Population	235
2010 Total Population	236
2016 Total Population	242
2016 Group Quarters	0
2021 Total Population	245
2016-2021 Annual Rate	0.25%
2016 Total Daytime Population	134
Workers	12
Residents	122
Household Summary	
2000 Households	96
2000 Average Household Size	2.45
2010 Households	101
2010 Average Household Size	2.34
2016 Households	104
2016 Average Household Size	2.33
2021 Households	105
2021 Average Household Size	2.33
2016-2021 Annual Rate	0.19%
2010 Families	64
2010 Average Family Size	2.88
2016 Families	76
2016 Average Family Size	2.68
2021 Families	76
2021 Average Family Size	2.71
2016-2021 Annual Rate	0.00%
Housing Unit Summary	
2000 Housing Units	122
Owner Occupied Housing Units	68.9%
Renter Occupied Housing Units	9.8%
Vacant Housing Units	21.3%
2010 Housing Units	128
Owner Occupied Housing Units	69.5%
Renter Occupied Housing Units	9.4%
Vacant Housing Units	21.1%
2016 Housing Units	128
Owner Occupied Housing Units	71.9%
Renter Occupied Housing Units	9.4%
Vacant Housing Units	18.8%
2021 Housing Units	128
Owner Occupied Housing Units	72.7%
Renter Occupied Housing Units	10.2%
Vacant Housing Units	18.0%
Median Household Income	
2016	\$45,360
2021	\$50,000
Median Home Value	
2016	\$85,938
2021	\$103,261
Per Capita Income	
2016	\$24,332
2021	\$26,831
Median Age	
2010	43.6
2016	43.8
2021	44.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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2016 Households by Income

Household Income Base	106
<\$15,000	10.4%
\$15,000 - \$24,999	9.4%
\$25,000 - \$34,999	15.1%
\$35,000 - \$49,999	19.8%
\$50,000 - \$74,999	20.8%
\$75,000 - \$99,999	10.4%
\$100,000 - \$149,999	10.4%
\$150,000 - \$199,999	1.9%
\$200,000+	1.9%

Average Household Income \$57,853

2021 Households by Income

Household Income Base	106
<\$15,000	10.4%
\$15,000 - \$24,999	11.3%
\$25,000 - \$34,999	12.3%
\$35,000 - \$49,999	16.0%
\$50,000 - \$74,999	19.8%
\$75,000 - \$99,999	12.3%
\$100,000 - \$149,999	13.2%
\$150,000 - \$199,999	2.8%
\$200,000+	1.9%

Average Household Income \$64,587

2016 Owner Occupied Housing Units by Value

Total	92
<\$50,000	25.0%
\$50,000 - \$99,999	34.8%
\$100,000 - \$149,999	25.0%
\$150,000 - \$199,999	7.6%
\$200,000 - \$249,999	4.3%
\$250,000 - \$299,999	1.1%
\$300,000 - \$399,999	0.0%
\$400,000 - \$499,999	0.0%
\$500,000 - \$749,999	1.1%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	1.1%

Average Home Value \$110,054

2021 Owner Occupied Housing Units by Value

Total	93
<\$50,000	25.8%
\$50,000 - \$99,999	22.6%
\$100,000 - \$149,999	24.7%
\$150,000 - \$199,999	10.8%
\$200,000 - \$249,999	9.7%
\$250,000 - \$299,999	2.2%
\$300,000 - \$399,999	0.0%
\$400,000 - \$499,999	1.1%
\$500,000 - \$749,999	2.2%
\$750,000 - \$999,999	0.0%
\$1,000,000 +	1.1%

Average Home Value \$132,527

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age

Total	236
0 - 4	7.2%
5 - 9	3.0%
10 - 14	3.4%
15 - 24	15.7%
25 - 34	7.6%
35 - 44	15.7%
45 - 54	15.7%
55 - 64	14.8%
65 - 74	8.9%
75 - 84	5.9%
85 +	2.1%
18 +	81.8%

2016 Population by Age

Total	240
0 - 4	5.8%
5 - 9	6.2%
10 - 14	5.4%
15 - 24	8.8%
25 - 34	12.1%
35 - 44	13.3%
45 - 54	13.8%
55 - 64	13.3%
65 - 74	13.3%
75 - 84	5.8%
85 +	2.1%
18 +	80.0%

2021 Population by Age

Total	246
0 - 4	5.3%
5 - 9	6.1%
10 - 14	7.3%
15 - 24	8.1%
25 - 34	10.2%
35 - 44	13.4%
45 - 54	14.2%
55 - 64	12.2%
65 - 74	13.4%
75 - 84	7.3%
85 +	2.4%
18 +	77.6%

2010 Population by Sex

Males	124
Females	112

2016 Population by Sex

Males	122
Females	118

2021 Population by Sex

Males	124
Females	122

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity

Total	236
White Alone	97.5%
Black Alone	1.3%
American Indian Alone	0.0%
Asian Alone	0.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.0%
Two or More Races	0.4%
Hispanic Origin	0.8%
Diversity Index	6.6

2016 Population by Race/Ethnicity

Total	243
White Alone	95.5%
Black Alone	1.6%
American Indian Alone	0.0%
Asian Alone	1.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.0%
Two or More Races	1.6%
Hispanic Origin	0.4%
Diversity Index	8.8

2021 Population by Race/Ethnicity

Total	244
White Alone	95.1%
Black Alone	1.6%
American Indian Alone	0.0%
Asian Alone	1.6%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.0%
Two or More Races	1.6%
Hispanic Origin	0.4%
Diversity Index	11.0

2010 Population by Relationship and Household Type

Total	236
In Households	100.0%
In Family Households	80.5%
Householder	27.1%
Spouse	20.8%
Child	27.5%
Other relative	2.5%
Nonrelative	2.5%
In Nonfamily Households	19.5%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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2016 Population 25+ by Educational Attainment	
Total	178
Less than 9th Grade	5.6%
9th - 12th Grade, No Diploma	6.7%
High School Graduate	32.6%
GED/Alternative Credential	7.9%
Some College, No Degree	23.6%
Associate Degree	10.1%
Bachelor's Degree	10.7%
Graduate/Professional Degree	2.8%
2016 Population 15+ by Marital Status	
Total	199
Never Married	17.6%
Married	62.8%
Widowed	7.0%
Divorced	12.6%
2016 Civilian Population 16+ in Labor Force	
Civilian Employed	94.2%
Civilian Unemployed	5.8%
2016 Employed Population 16+ by Industry	
Total	113
Agriculture/Mining	3.6%
Construction	4.5%
Manufacturing	14.3%
Wholesale Trade	0.9%
Retail Trade	21.4%
Transportation/Utilities	8.9%
Information	0.9%
Finance/Insurance/Real Estate	2.7%
Services	39.3%
Public Administration	3.6%
2016 Employed Population 16+ by Occupation	
Total	112
White Collar	47.3%
Management/Business/Financial	5.4%
Professional	10.7%
Sales	8.0%
Administrative Support	23.2%
Services	25.0%
Blue Collar	27.7%
Farming/Forestry/Fishing	3.6%
Construction/Extraction	2.7%
Installation/Maintenance/Repair	3.6%
Production	8.9%
Transportation/Material Moving	8.9%
2010 Population By Urban/ Rural Status	
Total Population	236
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type

Total	101
Households with 1 Person	30.7%
Households with 2+ People	69.3%
Family Households	63.4%
Husband-wife Families	48.5%
With Related Children	16.8%
Other Family (No Spouse Present)	14.9%
Other Family with Male Householder	4.0%
With Related Children	2.0%
Other Family with Female Householder	10.9%
With Related Children	5.0%
Nonfamily Households	5.9%
All Households with Children	25.7%
Multigenerational Households	2.0%
Unmarried Partner Households	5.9%
Male-female	5.9%
Same-sex	0.0%

2010 Households by Size

Total	101
1 Person Household	30.7%
2 Person Household	34.7%
3 Person Household	14.9%
4 Person Household	13.9%
5 Person Household	3.0%
6 Person Household	2.0%
7 + Person Household	1.0%

2010 Households by Tenure and Mortgage Status

Total	101
Owner Occupied	88.1%
Owned with a Mortgage/Loan	45.5%
Owned Free and Clear	42.6%
Renter Occupied	11.9%

2010 Housing Units By Urban/ Rural Status

Total Housing Units	128
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Salt of the Earth (6B)
2. Top Tier (1A)
3. Professional Pride (1B)

2016 Consumer Spending

Apparel & Services: Total \$	\$148,884
Average Spent	\$1,431.57
Spending Potential Index	71
Education: Total \$	\$100,846
Average Spent	\$969.67
Spending Potential Index	69
Entertainment/Recreation: Total \$	\$232,239
Average Spent	\$2,233.07
Spending Potential Index	77
Food at Home: Total \$	\$398,962
Average Spent	\$3,836.17
Spending Potential Index	77
Food Away from Home: Total \$	\$235,055
Average Spent	\$2,260.14
Spending Potential Index	73
Health Care: Total \$	\$463,383
Average Spent	\$4,455.61
Spending Potential Index	84
HH Furnishings & Equipment: Total \$	\$138,613
Average Spent	\$1,332.82
Spending Potential Index	75
Personal Care Products & Services: Total \$	\$56,394
Average Spent	\$542.26
Spending Potential Index	74
Shelter: Total \$	\$1,104,440
Average Spent	\$10,619.61
Spending Potential Index	68
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$196,277
Average Spent	\$1,887.28
Spending Potential Index	81
Travel: Total \$	\$145,286
Average Spent	\$1,396.98
Spending Potential Index	75
Vehicle Maintenance & Repairs: Total \$	\$84,980
Average Spent	\$817.12
Spending Potential Index	79

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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